



# ABBEY 10 MEDIA KIT

Get Involved &  
Spread the Word

ABBEY ARTS TEN YEAR ANNIVERSARY  
10 EVENTS, 10 DAYS

## I. WHAT IS ABBEY10?

A series of events celebrating a decade of arts & culture for all ages & incomes, working to support another ten years.

Join in the fun and support Seattle's creative community as we empower the next 10 years of Abbey Arts programs and events. With over 31,000 attendance at our events and programs annually, we are growing fast in 2015-16. Abbey Arts needs your support to provide more affordable arts & cultural opportunities for a growing city.

### 100% OF DONATIONS GO TO SUPPORT PROGRAMMING

including ArtsConnect, Young Artists, local Artist development, and affordable music & arts events for all ages and incomes

DATE	EVENT	LOCATION
Tues 11/3	Launch Party	@Evo, Fremont
Wed 11/4	Art For a Cause Party	@ Fremont Abbey
Thur 11/5	The Moth StorySLAM	@ Fremont Abbey
Fri 11/6	Family Concert & Square Dance	@ Ballard Homestead
Fri 11/6	Folk Concert	@ Fremont Abbey
Sat 11/7	OneBeat Music Event	@ St Mark's Cathedral
Sun 11/8	OpenSpace Edition 1	@ Fremont Abbey
Tues 11/10	The Round	@ Fremont Abbey
Thur 11/12	An Evening for Abbey Arts	RSVP Required
Sat 11/14	10th Anniversary Party	@ Fremont Abbey

**TICKETS:** [fremontabbey.org/ten](http://fremontabbey.org/ten) **VOLUNTEER:** [fremontabbey.org/volunteer](http://fremontabbey.org/volunteer)

## II. MY ABBEY MEMORY

What does Abbey Arts mean to you?  
Do you have a favorite Abbey Arts memory?

Choose a graphic from the images in our media kit (or your own) and share your story on Facebook, Twitter or Instagram.

Share online:

#ABBEY10 #MYABBEYMEMORY BIT.LY/ABBEY10

 @ABBEYARTS  @FREMONTABBEY



## III. SOCIAL MEDIA SUPPORT

Use the example posts below or come up with something new.  
We can't wait to chat with you about #Abbey10 on social.



getting excited for #Abbey10. First stop on my itinerary? Evo Seattle!  
[www.fremontabbey.org/ten](http://www.fremontabbey.org/ten)



#Abbey10 is coming up quick. Pick your @abbeyarts party here:  
[www.fremontabbey.org/ten](http://www.fremontabbey.org/ten)



#MyAbbeyMemory: Fall evenings in #Fremont @abbeyarts

Share event series online: [BIT.LY/ABBEY10](http://BIT.LY/ABBEY10)

#ABBEY10 #MYABBEYMEMORY  @ABBEYARTS  @FREMONTABBEY  
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## VI. EMAIL - HELP US SPREAD THE WORD

Use the prompt below or share a creation of your own with family and friends.

Hi Friend,

Have you been to an Abbey Arts event yet? It's an amazing venue that hosts arts events in Fremont, Ballard, Capitol Hill & beyond. They focus on local music, contemporary dance, visual art, spoken word, storytelling and more. I've attended—and loved—many Abbey Arts events over the years. The Abbey Arts experience is an authentic, intimate interaction with art, and a huge portion of the center's proceeds are donated to charity programs like Young Artists, ArtsConnect and Abbey Artists.

This November, the Abbey celebrates a decade of arts and culture with 10 events in 10 days.

Will you join me in celebrating this Seattle staple? (want to come to the Nov \_\_ event with me?)

Get an inside look at all the events happening Nov 3-14 and pick your party here: [fremontabbey.org/TEN](http://fremontabbey.org/TEN)